



PRESENTATION

Institutional

- **Sysvision** in World
- Markets and Skills - Acting
- Partners in Brazil and Portugal
- Highlights **Sysvision**





INSTITUTIONAL

❖ **Lisboa, Portugal**

Boavista Office

Estrada de Paço de Arcos,

66 e 66-A Sala 1-19/20

2735-336 - Cacém – Portugal

Email: sysvision@sysvison.pt

❖ **São Paulo, Brasil**

Av. Doutor Cardoso de Melo, 1.470

Conj. 704/705 - Vila Olímpia

04548-005 - São Paulo – Brasil

Email: sysvision@sysvison.com.br

❖ **Fribourg, Switzerland**

Bd Pérolles 93

CH - 1705 Fribourg

Tel : +41 26 422 16 00

Fax : +41 26 422 16 01

E-mail : contact@fricopy.ch

❖ A Success History

- ❖ 15 years of positive results
- ❖ Case Study within the Portugal Telecom Group
- ❖ 85% of our Clients are Satisfied or very Satisfied

❖ Funded in 2001

❖ Structure

- ❖ More than 100 professionals
- ❖ 40 M Euros of Sales

❖ Comprehensive expertise in the Information Technology

- ❖ Consulting in Information Technologies
- ❖ Systems Integration
- ❖ Business Intelligence
- ❖ Outsourcing
- ❖ Offshore

❖ Offices in

❖ Lisbon, Portugal

Edifício BelaVista Office, Sala 1-19/20
 Estrada de Paço de Arcos, N° 66 e 66-A
 1600-079 – Lisboa – Portugal
 Email: sysvision@sysvision.pt

❖ São Paulo, Brasil

Av. Doutor Cardoso de Melo, 1.470
 Conj. 507/508 - Vila Olímpia
 04548-005 – São Paulo – Brasil
 Email: sysvision@sysvision.com.br

❖ Fribourg, Switzerland

Bd Pérolles 93
 CH - 1705 Fribourg
 Tel : +41 26 422 16 00
 Fax : +41 26 422 16 01
 E-mail : contact@fricopy.ch





1. Introduction



Customer

Retail



Banks



Telecommunication

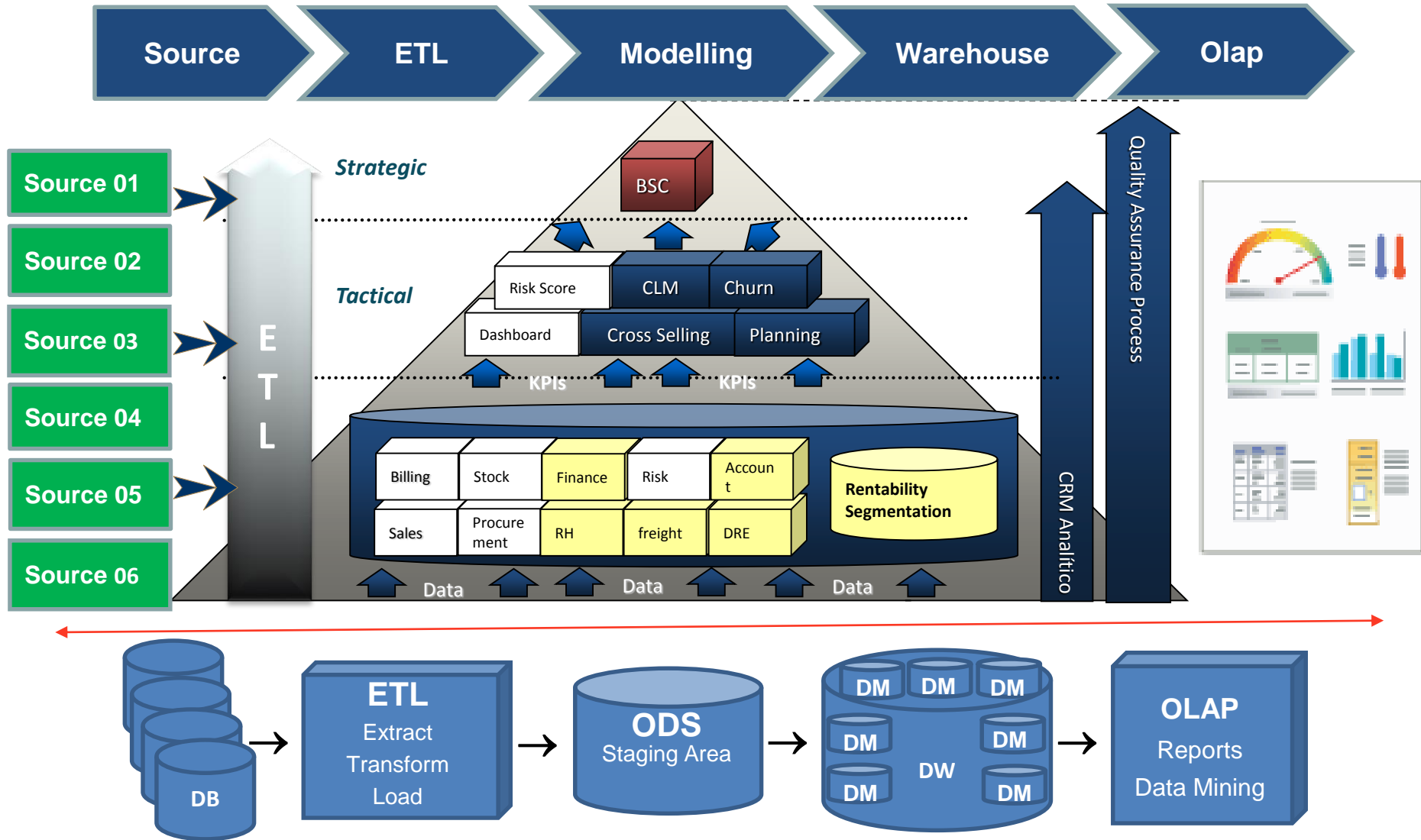


Health & Pharmaceuticals



Others







2. Our Team



Experienced professionals in

Business Intelligence Tools

- ETL
- Reporting

Business Intelligence Methodologies

Business Intelligence Best Practices

Data Modeling

Data Management



Technical skills

Reporting Tools

Microstrategy

Microsoft SSRS

SAS Guide

Oracle OBIEE

Business Objects

Qlick View



Technical skills

Integration Tools:

Informatica PowerCenter

IBM DataStage

Microsoft SSIS

Talend Open Studio

Oracle Warehouse Builder

Technical skills

Databases

Oracle

Microsoft SQL Server

Informix

MySQL

PostgreSQL





Technical skills

Programming Languages

Java

.Net

Unix Shell Scripting

C/C++

PHP



3. Our Services

Business Intelligence

Systems Integration

Data Quality

Outsourcing



Information is the most valuable asset of any organization.

The market is constantly changing and the environment contains many facts and variables that must be quickly identified and analyzed to ensure agile decision making, reasoned and correct.



The challenge is to take full advantage of investments in the enterprise resourcing planning (ERP), customer relationship management (CRM), supply chain management (SCM), among others, through good management and use of information solutions with business intelligence (BI).

We provide to our clients a complete process of implementing business intelligence solutions. Since the design of the functional model with client, deploy the dimensional model, development of mappings for data extraction (ETL), analytical reports and dashboards in web and mobile views.



Business Intelligence Services



BI Solutions

BI Consulting Services

End-to-End
BI
Solutions

Reporting
Solutions

Dimensional
Modeling

ETL Process
Design and
Implementation

Business
Requirements
Definition

Training

Knowing that data quality is an essential factor for business success, we offer solutions to capture, scan or clean batch of addresses, geographic coordinates placement, identification of existing duplicate data and solutions to complement of the existing data.

Makes definite corporate sense to thoroughly cleanse any data prior to storing it in a secondary site, such as a data warehouse, and utilizing it in the decision-making process.

Clean, useful and accurate data translate directly to the bottom line for most companies. It represents the added revenues that are realized when businesses correctly model and track their customer relationships, product or service preferences. Analyses performed using data warehouses containing flawed information will lead to flawed strategic decisions.



Data Quality Services



Data Quality
Solutions

Data Quality
Consulting Services

Cleansing

Deduplicati
on

Enrich

Data
Accuracy

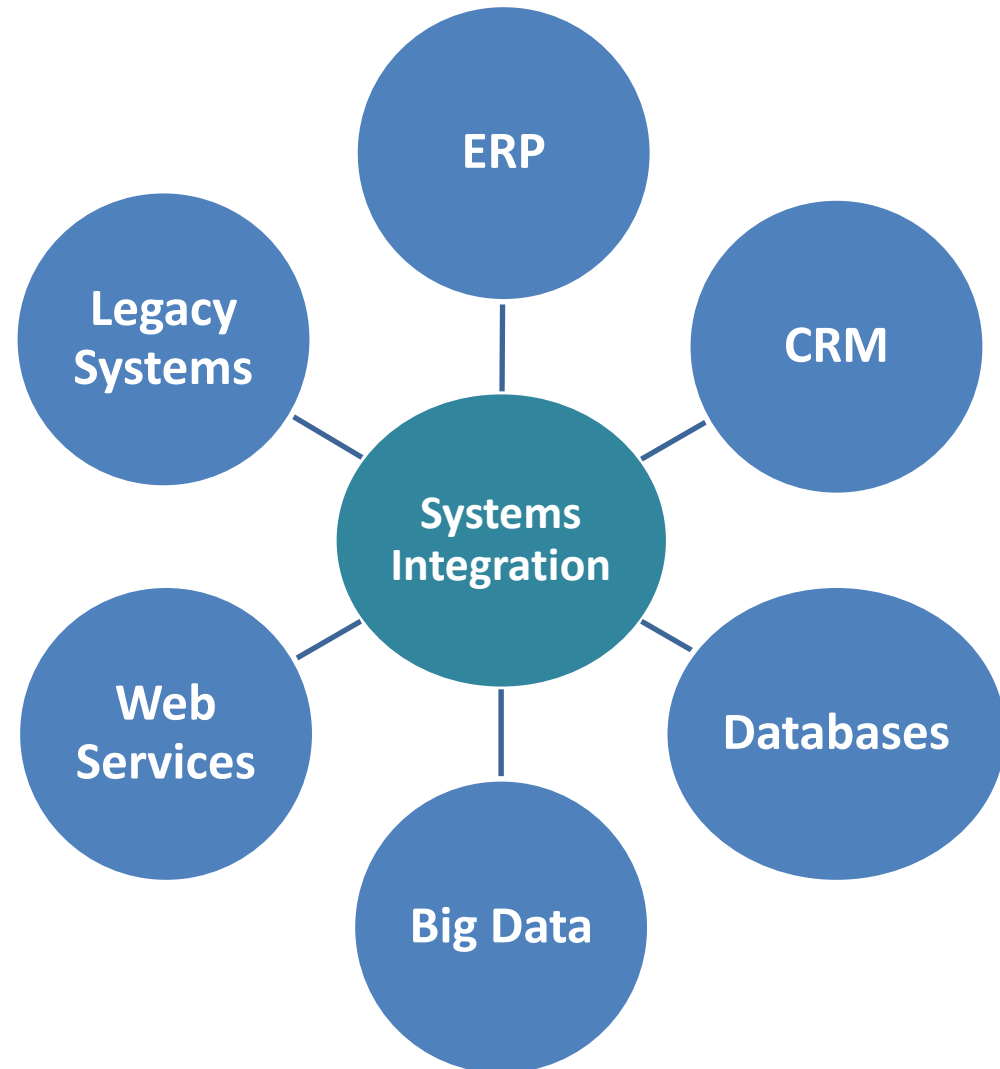
Data
Availability

Data
Completen
ess

Data
Consistenc
y

We have the knowledge to properly integrate disperse databases and applications into an organized single source data repository. The information in this repository will assist your company, not only with daily operational activities, but also with strategic future planning.

We maintains expertise in both data integration and Extract, Transform and Load (ETL).



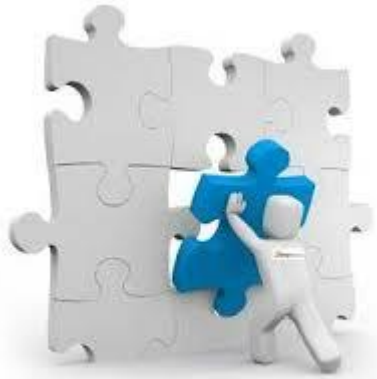
Outsourcing is the new global reality. Worldwide organizations are focusing on what they do best, leaving the IT department under the responsibility of specialized companies.

But for your organization to get all the benefits of outsourcing, it is necessary to choose a reliable partner.



We have experience in outsourcing projects for business intelligence and data integration.

The direct benefit of this process is the reduction of operating costs.



Cost optimization

**Immediate access to
technology and
knowledge**

Risk reduction

**Supply internal
technical gaps**

**Flexibility to respond
to changes**

**Focus on core
business
competencies**



Turn-key project

Outsourcing

As a service with SLA

On Site

Offshore

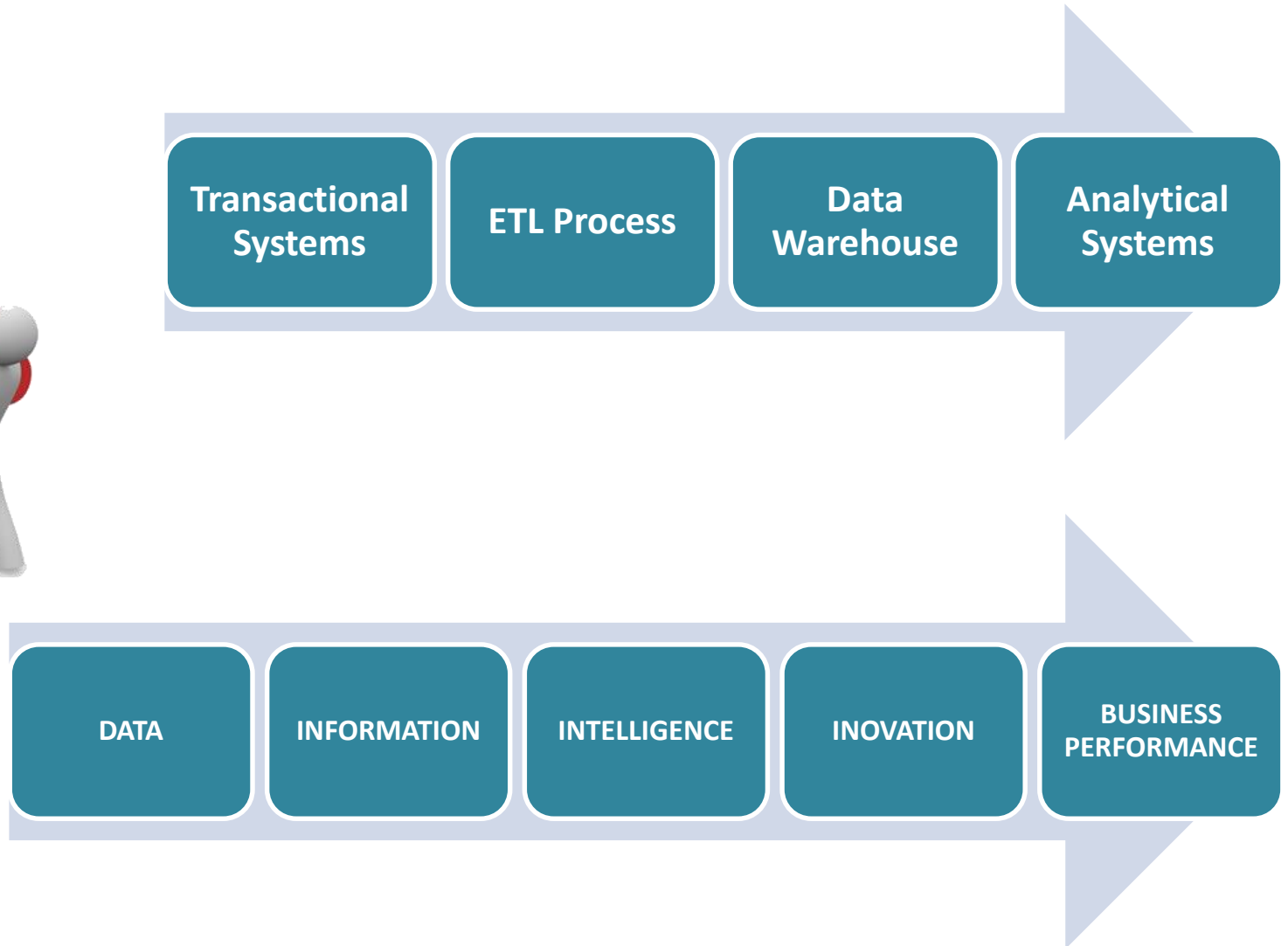
On Site

On Site

Offshore



4. Methodology



High Performance

- Efficiently access petabytes of data on multiple platforms, including Hadoop
- Cover the full-spectrum of business intelligence needs in one seamlessly integrated platform



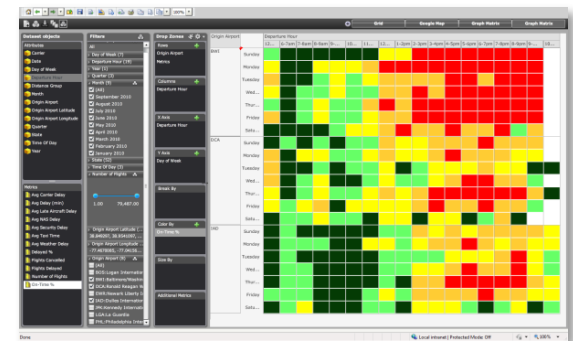
Dashboards

- Provide visually compelling, executive views of KPIs
- Enable quick insights into real-time data
- Highlight red zones, such as inventory, sales, and margins for quick action



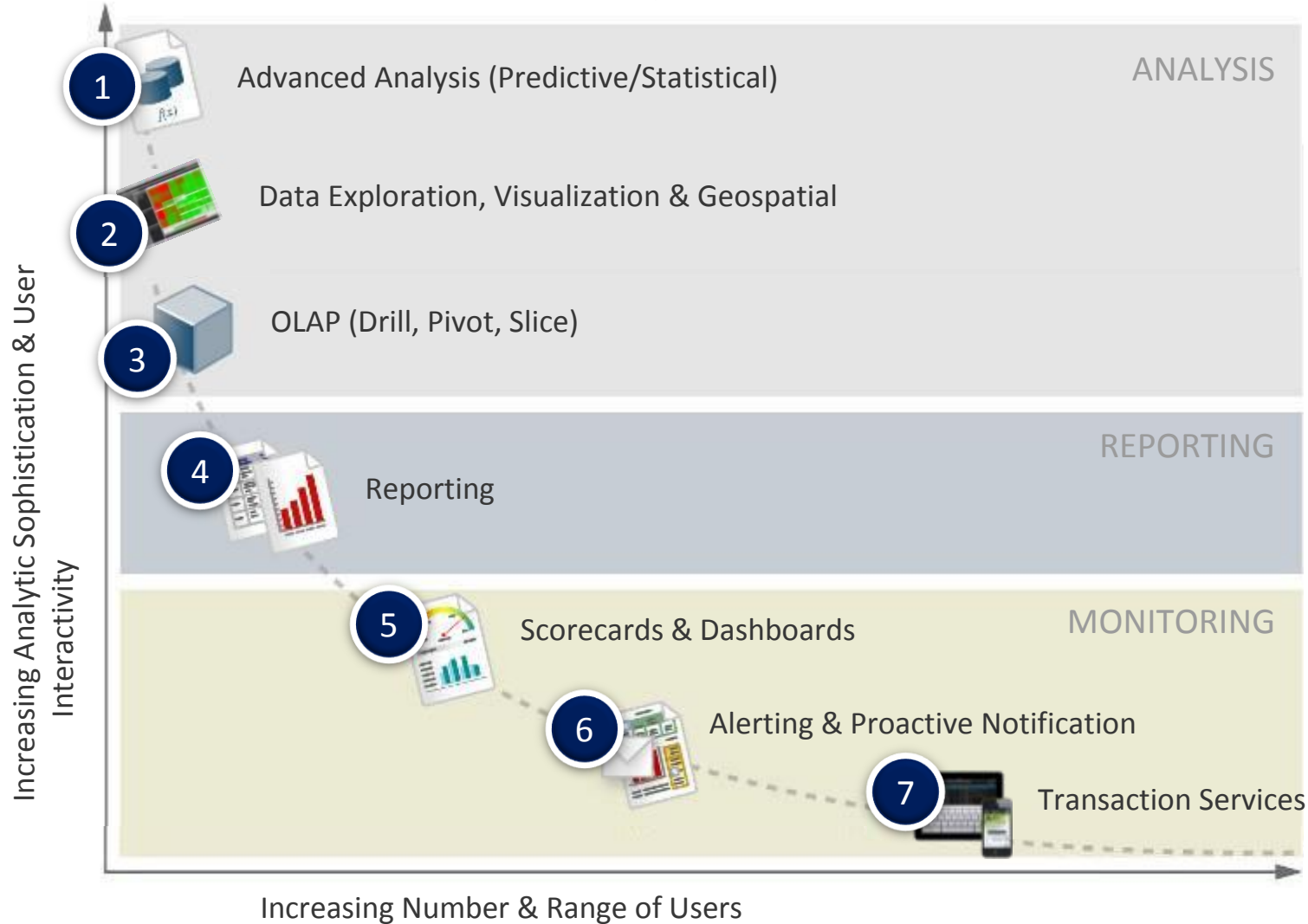
Data Discovery

- Experiment with dozens of unique and insightful visualizations to find patterns, trends, and relationships
- Find meaning in otherwise raw, hard to understand data
- Share your insights with colleagues wherever you are

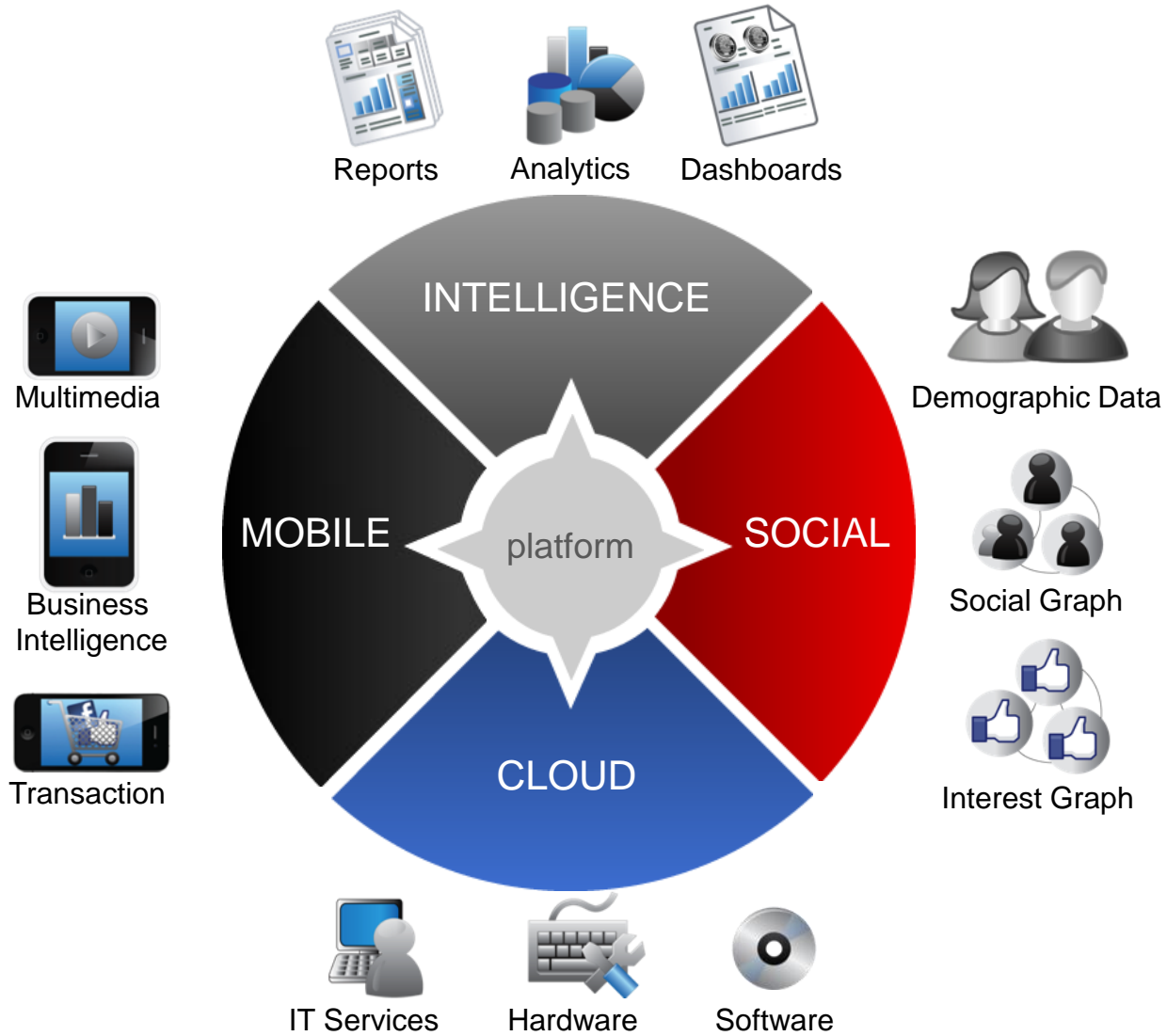


7 Different Uses of Business Intelligence

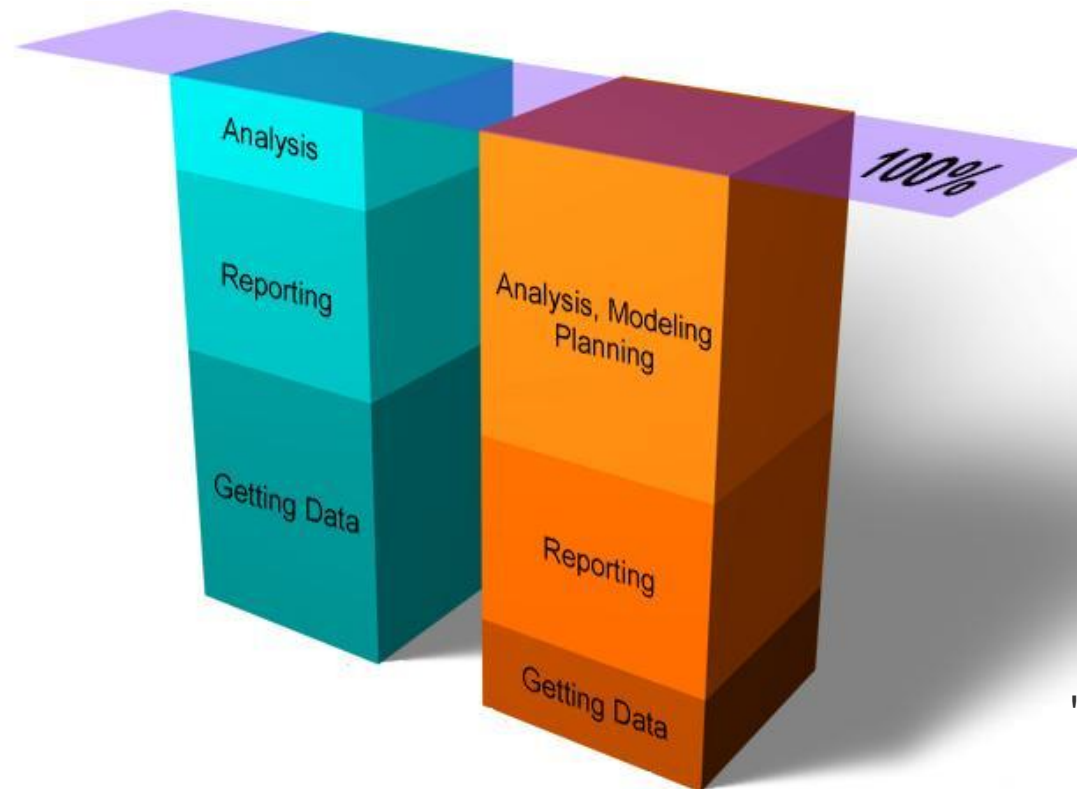
HIGH PERFORMANCE



Information Analysts • Business Managers • All Workers • Extranets • Customers



■ Response Power and e Culture Change



"Show me what is important"
(Exception Reporting)

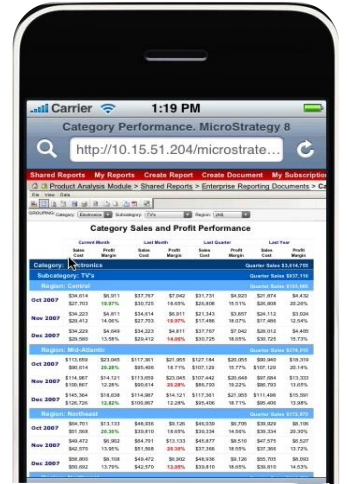
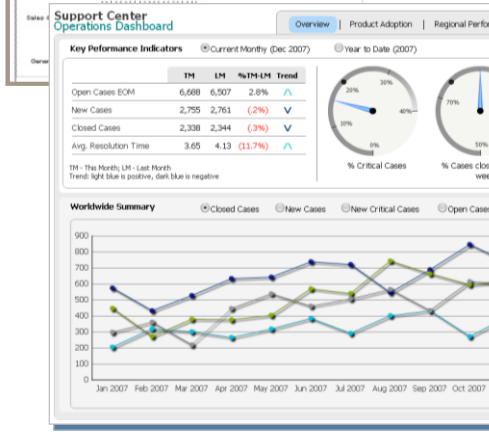
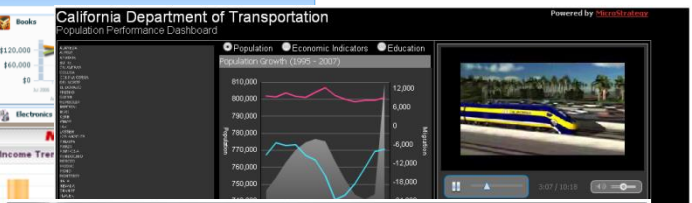
"Let me see the details"
(Drill Down)

"Let me change my point of view"
(Drill Down)

"Let me see other information"
(Drill Across)

"Show me the best and the worst"
(Ranking)

"Let me compare with previous years"
(Comparative Analysis)



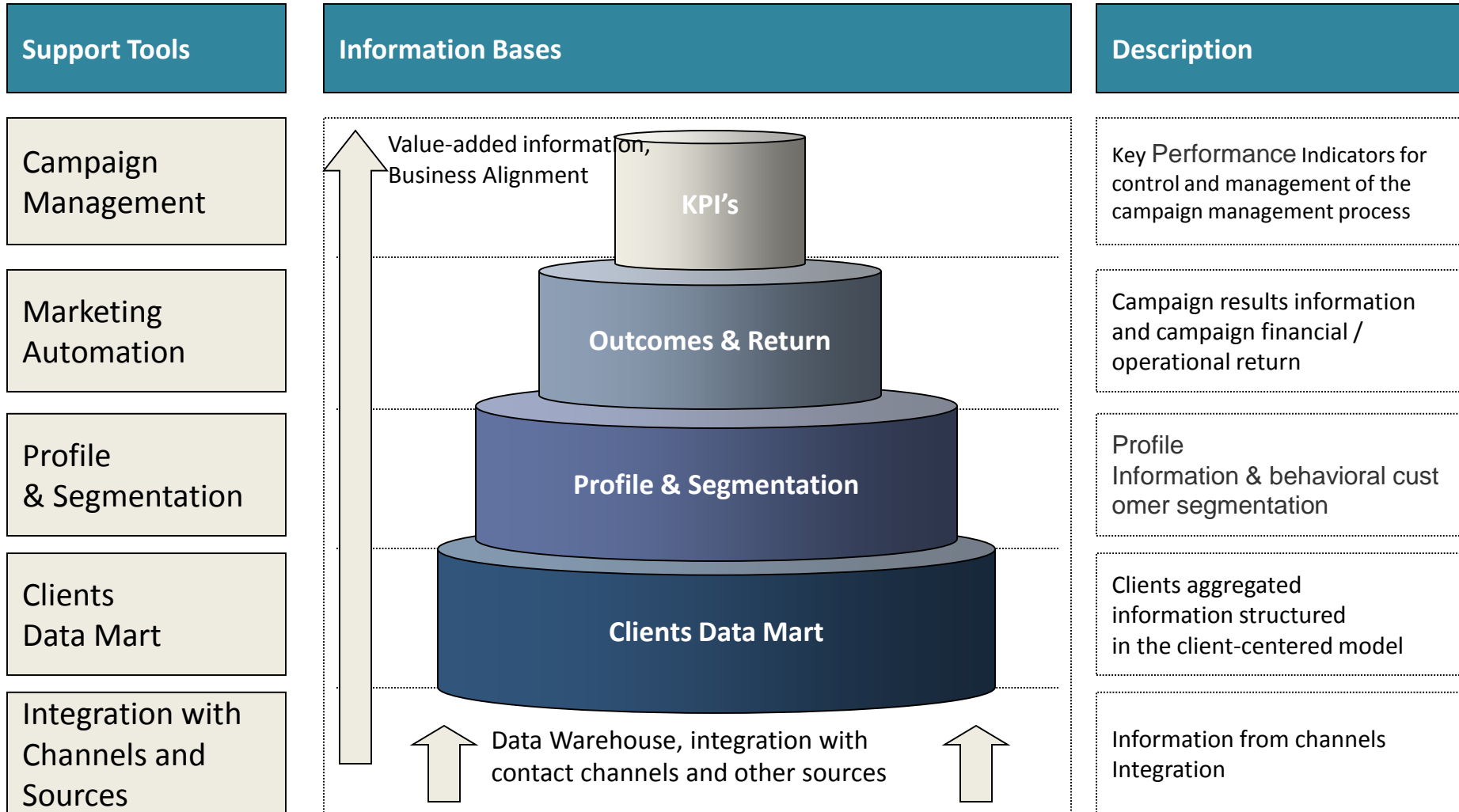
❖ Clients Geographical Analysis

- Client Locating with Geocoding
- Billing data
- Geographic Segmentation of Clients
- Profitability Zones
- Product Penetration Assessment
- Correlation and statistical indicators

❖ Integration with Decision Support Systems(BI)

- Geographic attributes as dimensions of analysis
- Spatial aggregation and Data Mining





Growth at all costs

Focus on clients Acquisition

- Aggressive acquisition of new clients
- Battles for gross margin add share through competition

- India
- China

Decelerating growth

Focus on Acquisition and Churn

- Continued focus on acquisition
- Increased emphasis on client retention

- Brazil
- Argentina

Mature Market

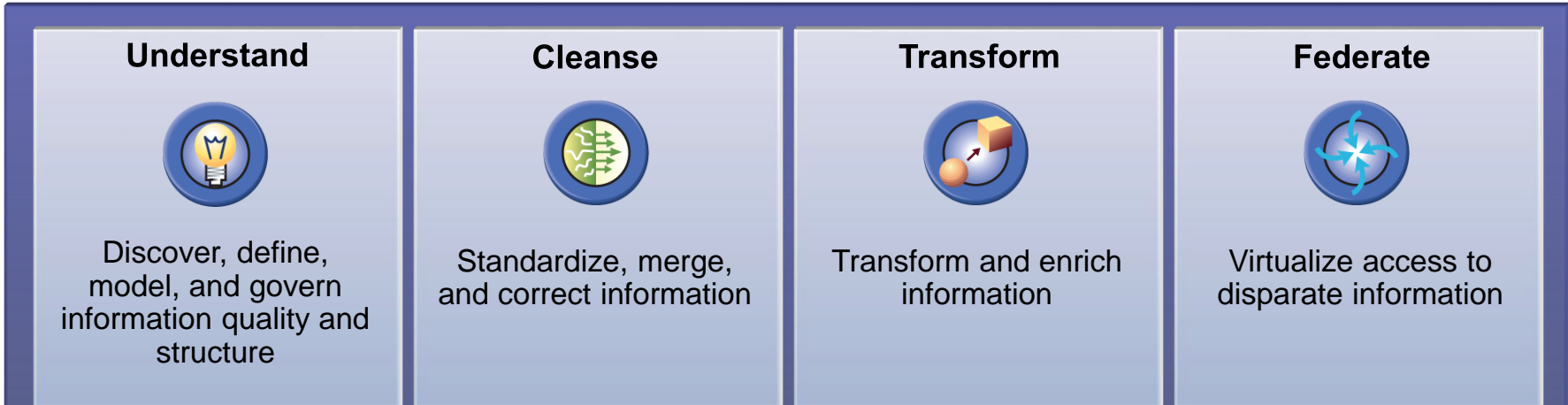
Focus on all the Value Levers in Client Lifecycle

- Brand Consideration
- Acquisition expenditures
- Usage stimulation
- Serving cost
- Product/rate Migration
- Cross-selling and sales increase
- Adjustment Credit
- Contract renewal
- Churn Management
- Unpayable debt management
- Win-back

- Western Europe
- USA

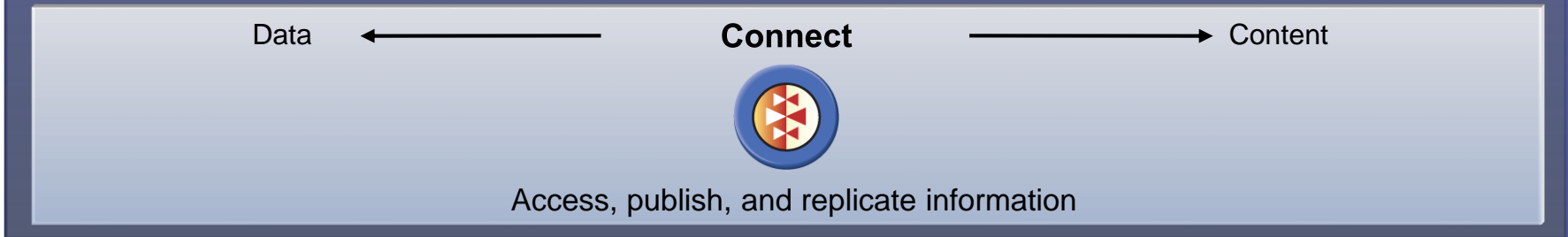


Service Oriented Architecture




Integrated Metadata Management


Parallel Processing








5. Portfolio


Client	Project
 <p>Mobile Telecom Operator</p> <p>Portugal</p>	<h2 data-bbox="537 362 1508 405">Business Intelligence Maintenance and Evolution</h2> <p data-bbox="537 504 1808 539">Sysvision participate in several initiatives in TMN Business Intelligence Department.</p> <p data-bbox="537 594 817 629">Project Objective:</p> <p data-bbox="537 639 1804 715">Respond to requests for maintenance and evolution of the Department of Business Intelligence TMN</p> <p data-bbox="537 772 977 808">Main technologies involved:</p> <ul data-bbox="537 818 938 1025" style="list-style-type: none"> ▪ IBM DataStage ▪ Informatica PowerCenter ▪ OBIEE ▪ Microstrategy ▪ SASgGuide

Client	Project
 <p>Portugal Telecom</p> <p>Telecom Operator</p> <p>Portugal</p>	<h2>CLSU Project - Net Cost of Universal Service</h2> <p>Specification and design of a solution for cost calculation and evaluation of public obligation service in Portugal Telecom.</p> <p>Project Objective: Calculate and provide the obtained amount of CLSU according to the regulator's decisions (ANACOM) for this purpose</p> <p>MainTechnologies involved:</p> <ul style="list-style-type: none"> ▪ Microsoft SSIS ▪ Microsoft Sql Server ▪ Microstrategy


Client	Project
 <p>Portugal Telecom</p> <p>Telecom Operator</p> <p>Portugal</p>	<h2 data-bbox="537 362 1421 405">MSE Project (Strategic Segmentation Model)</h2> <p data-bbox="533 505 1707 582">Specification, design and implementation of a solution to perform a Strategic Segmentation over Portugal Telecom Customers.</p> <p data-bbox="533 639 807 674">Project objective:</p> <p data-bbox="533 682 1761 759">Classify customers according to engagement with Portugal Telecom services and products.</p> <p data-bbox="533 816 966 851">Main Technologies involved:</p> <ul data-bbox="533 859 776 982" style="list-style-type: none"> ■ IBM DataStage ■ Microstrategy ■ Oracle


Client	Project
 <p>Mobile Telecom Operator</p> <p>Cape Verde</p>	<h2 data-bbox="531 364 803 406">Analytic CRM</h2> <p data-bbox="531 504 1649 582">Our consultants was involved in design and implementation of a Business Intelligence Solution for CVT.</p> <p data-bbox="531 639 821 675">Project objectives:</p> <p data-bbox="531 682 1721 761">This solution involves the provision of Analysis Instruments / Reporting on the topics:</p> <ul data-bbox="531 772 915 982" style="list-style-type: none"> ▪ Contact Center ▪ Services ▪ Sales ▪ Marketing ▪ Campaign Management <p data-bbox="531 1039 971 1075">Main technologies involved:</p> <ul data-bbox="531 1086 1238 1246" style="list-style-type: none"> ▪ Oracle Business Intelligence Enterprise Edition ▪ Informatica Power Center ▪ SASGuide ▪ Oracle

Client	Project
 <p>Portugal Telecom</p> <p>Telecom Operator</p> <p>Portugal</p>	<h2 data-bbox="537 362 1321 405">Business Intelligence Quality Assurance</h2> <p data-bbox="537 505 1702 582">Sysvision had the responsibility to ensure Quality Assurance for all Business Intelligence initiatives developed in Portugal Telecom</p> <p data-bbox="537 639 813 672">Project objective :</p> <ul data-bbox="537 682 1605 896" style="list-style-type: none"> ▪ Ensure compliance with deadlines and SLA. ▪ Ensure compliance with the requirements for the software delivered. ▪ Ensure proper compliance according with CMMI standards. ▪ Management Quality Assurance Team (BI component) ▪ Organization of UAT sessions to achieve project acceptance. <p data-bbox="537 948 973 981">Main technologies involved:</p> <ul data-bbox="537 991 935 1290" style="list-style-type: none"> ▪ Microstrategy ▪ IBM DataStage ▪ Informatica PowerCenter ▪ OBIEE ▪ Oracle ▪ HP Quality Center ▪ SASGuide

Client	Project
<p data-bbox="104 368 340 391"><i>make the connection</i></p>  <p data-bbox="112 668 392 753">Mobile Telecom Operator</p> <p data-bbox="112 819 262 853">Namibia</p>	<p data-bbox="533 362 1348 405">Business Intelligence Solution Evolution</p> <p data-bbox="529 505 1750 579">Our consultants was involved in the development of a new Business Intelligence Solution forMTC.</p> <p data-bbox="529 639 826 674">Project Objectives:</p> <ul data-bbox="533 682 1460 893" style="list-style-type: none"> ▪Traffic load optimization to pre-paid business. ▪Restructuring of clients model to pre-paid business ▪Reloading model revision and pre-paid business vouchers. ▪Billing model revision / Campaigns for the pre-paid business ▪Data quality alerts. <p data-bbox="529 948 973 982">Main techologies involved:</p> <ul data-bbox="533 991 765 1159" style="list-style-type: none"> ▪Microstrategy ▪ODI ▪SASGuide ▪Oracle

Client	Project
<p data-bbox="117 408 471 496">FRICOPY</p> <p data-bbox="112 625 446 714">Stationery Retailer and Wholesale</p> <p data-bbox="112 776 316 811">Switzerland</p>	<p data-bbox="535 362 1387 405">Fricopy Sales and Management Dashborad</p> <p data-bbox="529 504 1702 582">Specification, design and implementation of a Data Mart for Sales Analysis in Fricopy SARL.</p> <p data-bbox="529 638 821 672">Project objectives:</p> <p data-bbox="529 682 1812 761">Provide Fricopy Managemnet with an Aanalytical Tool to in order to possibilite sales Analysis, trends and forecasts.</p> <p data-bbox="529 815 966 849">MainTechnologies involved:</p> <ul data-bbox="529 861 763 982" style="list-style-type: none"> ▪ Talend ▪ Microstrategy ▪ PostgresSQL

Client	Project
 <p data-bbox="112 762 473 801">Publisher and Media</p> <p data-bbox="112 865 208 903">Brazil</p>	<h2 data-bbox="542 362 1340 408">Management Information System (MIS)</h2> <ul data-bbox="533 511 1750 811" style="list-style-type: none"> <li data-bbox="533 511 1750 632">■ Implementation of a Management Information System (MIS), with the bank's daily position models and SIBS information. Mobile Analysis features in MicroStrategy. <li data-bbox="533 689 1676 725">■ Implementation of Abril Publishing House's Purchase and Supply System <li data-bbox="533 782 1209 818">■ Implementation of Abril Digital DataMart. <p data-bbox="533 865 967 901">Main Technologies involved:</p> <ul data-bbox="533 911 784 1032" style="list-style-type: none"> <li data-bbox="533 911 784 946">■ Microstrategy <li data-bbox="533 958 672 993">■ Talend <li data-bbox="533 1005 678 1041">■ MySQL

Client	Project
 <p data-bbox="208 546 382 572">Prazer em ver.</p> <p data-bbox="142 689 450 775">Television Chanel and Media</p> <p data-bbox="142 843 243 875">Brazil</p>	<h2 data-bbox="537 368 1377 415">Bandeirantes Business Intelligence System</h2> <ul data-bbox="537 496 1740 801" style="list-style-type: none"> ▪ Sysvision participated in the building of TV Bandeirantes's DW, and has collaborated in MicroStrategy and SQL Server consulting ; ▪ Sysvision implemented the single view of customer in TV Bandeirantes; ▪ Campaign Management System on Planning, Conception and Result Analysis integrated with Mobile Operational Management applications. <p data-bbox="537 853 967 886">MainTechnologies involved:</p> <ul data-bbox="537 901 788 972" style="list-style-type: none"> ▪ Microstrategy ▪ SQLServer

Client

Project



Bank and Financial
Services Provider

Brazil

Itaú Data warehouse improvement.


In this project, the process of loading the module's data warehouse of clients of Itaú Bank was evaluated in a comprehensive manner, from the perspective of data quality.


An analysis of data quality in the source systems of this module was introduced and an audit of the data loaded in the DW tables was performed to enable a comparison of these data with data in source systems.


Under this project, a macro-action plan has been set up to make suggestions and recommendations for next steps in order to optimize and return their investment in this technological infrastructure.


Main technologies involved:

- Oracle
- IBM DataStage

Client	Project
 <p>Health Care</p> <p>Brazil</p>	<h2 data-bbox="533 322 1132 365">Odontoprev Data Warehouse</h2> <p data-bbox="533 465 1812 808">Odontoprev's entire Data Warehouse and Database Marketing solution was implemented in record time by Sysvision. It is currently one of the largest systems in healthcare with over 10 million daily processed registers corresponding to over 30GB of information. The performance reached by this gigantic system clearly demonstrates Sysvision's expertise in the field of large data volumes. Other than Corporate Data Warehouse, Sysvision implemented a Database Marketing and a Set of Analysis Modules (Cross & Up Sell) segmentation and profitability calculation with Dashboards systems in MicroStrategy.</p> <p data-bbox="533 908 973 943">Main technologies involved:</p> <ul data-bbox="533 953 765 989" style="list-style-type: none"> ▪ Microstrategy

Client	Project
 <p>Health Care</p> <p>Brazil</p>	<h2>Prisma Model</h2> <p>Sysvision is responsible for the development and operation of a complementary environment to the Controlling system, which develops managerial applications such as Accounts receivable, allowance for doubtful accounts, and tax books with Sysphera.</p> <p>Sysvision's also implemented the Prisma Module for customer relationship via WEB, which includes in depth access to online product orders of over 4.000 registered clients.</p> <p>Main technologies involved:</p> <ul style="list-style-type: none"> ▪ Microstrategy ▪ Sysphera

Client	Project
 <p>Mobile Telecom Operator</p> <p>Brazil</p>	<h2>Campaign Management</h2> <p>Implementation of the Campaign Management Module,</p> <p>Project Objectives:</p> <ul style="list-style-type: none"> ▪ setup and measurement of campaigns, used directly by the marketing and product team, which allows an excellent response capacity to changes and actions of competitors. ▪ better customer management, the systematization of the process and the implementation of a virtuous cycle applied to campaigns ▪ enabling continuous improvement of operations <p>Main technologies involved:</p> <ul style="list-style-type: none"> ▪ Microstrategy

Client	Project
 <p>Health Care</p> <p>Brazil</p>	<h2 data-bbox="533 368 1035 411">DASA Balanced Scorecard</h2> <p data-bbox="533 504 1696 625">In DASA, the full scope of work was composed for the assessment of metrics and indicators of organizational management (with links to the strategic management model - Balanced Scorecard)</p> <p data-bbox="533 682 823 718">Project objectives:</p> <ul data-bbox="533 729 1760 896" style="list-style-type: none"> ▪ mapping of existing technology environment, ▪ development of a technological environment that supports the needs and found construction of an implementation plan with time estimates, costs, investments and benefits from each of the proposed initiatives. <p data-bbox="533 951 977 986">Main technologies involved:</p> <ul data-bbox="533 998 765 1033" style="list-style-type: none"> ▪ Microstrategy

Client

Project



Mobile Telecom
Operator

Brazil

Marketing Process Management System

Implementation of the Marketing Process Management System , which supports the creation of mechanisms to orchestrate data from multiple systems, decision support, involved in a given process of marketing activities (joint scoring systems, segments, tariffs, etc.).

Project objectives :

- Creation of mechanisms for exchanging data between systems, Decision Support, according to the process context;
- Centralization of all the information necessary to marketing activities
- Recording and keeping vital information
- Reduce efforts
- Increase time-to-market
- Operational efficiency

Main technologies involved:

- Microstrategy

Client



Food and Nutricion

Brazil

Project

Danone SAC - General customer service

Danone selected Sysvision to implement it's customers contact channels through MicroStrategy Solution.

Project Objectives:


Migration of the currently existing analysis platform (in independent systems) to the MicroStrategy Integrated solution.


In the first phase were considered two modules:


- SAC - General customer service, information requests, service requests, etc..
- Sales - Analysis of sales performance indicators across Brazil.


Main technologies involved:

- Microstrategy

Client	Project
 <p>Mobile Telecom Operator</p> <p>Brazil</p>	<h2 data-bbox="533 368 1006 415">Initiatives Panel System</h2> <p data-bbox="533 496 1561 535">Design and implementation of the Initiatives Panel System in VIVO.</p> <p data-bbox="533 588 826 626">Project Objectives:</p> <ul data-bbox="533 678 1758 758" style="list-style-type: none"> ▪ provide end users with capabilities for campaign management through a Web interface to create and evaluate initiatives of Relationship Marketing. <p data-bbox="533 853 973 892">Main technologies involved:</p> <ul data-bbox="533 901 765 939" style="list-style-type: none"> ▪ Microstrategy

Client	Project
 <p>Web portal in the automotive segment</p> <p>Brazil</p>	<h2 data-bbox="533 369 1122 415">Business Intelligence Systems</h2> <p data-bbox="529 498 1416 579">Sysvision was responsible for the Assessment of Business Intelligence for the standardization of systems operations.</p> <p data-bbox="529 632 807 668">Project objective:</p> <ul data-bbox="529 676 1692 843" style="list-style-type: none"> ▪ Sysvision's work resulted in a strategic roadmap for business intelligence WebMotors. ▪ Migration of all ETL processes and DW environment in accordance with the plan set. <p data-bbox="529 898 973 933">Main technologies involved:</p> <ul data-bbox="529 942 763 978" style="list-style-type: none"> ▪ Microstrategy

Client	Project
 <p>Sports Clothes Retailer</p> <p>Brazil</p>	<h2>Business Intelligence Systems Reestructuration</h2> <p>Sysvision was responsible for the Assessment of Business Intelligence best practises.</p> <p>Project objective: Sysvision's work resulted in a strategic roadmap for business intelligence and best practises to apply. Migration of all ETL processes and DW environment . Reports development over new datawarehouse models, with Microstrategy</p> <p>Main technologies involved:</p> <ul style="list-style-type: none"> ▪ Microstrategy ▪ Talend ▪ Oracle ▪ ODI

Client	Project
 <p>Manufacture of soft drinks</p> <p>Mozambique</p>	<h2 data-bbox="533 368 1317 414">Qlick View Power Users Training Action</h2> <p data-bbox="529 496 1738 576">Sysvision was responsible for prepare and provide a training action directed for Qlickview power users and final users..</p> <p data-bbox="529 631 807 668">Project objective:</p> <p data-bbox="529 676 1696 714">Provide CDM technical team with the knowledge to operate with Qlickview .</p> <p data-bbox="529 765 973 802">Main technologies involved:</p> <ul data-bbox="529 811 683 848" style="list-style-type: none"> ■ QlickView

audiência/consumo

Google Analytics

ADOBE® SITECATALYST®
Powered by Omniture®

COMSCORE NetRatings

distribuição/promoção

hitwise
The power of competitive intelligence

Google Analytics

Facebook Insights

comercial/financeiro

realmedia™

auditude

outros

CMA publicação

Cadun

Isp

talend*

*open data solutions



globo.com

Lista de Entidades

Cód. Entidade	Entidade	Agregador	Tipo de Entidade	Novela / Programa Anúnc	Exibe Painel
1	SI	SportV	Subproduto com Tag	Não	Sim
4	YIG	Ego	Subproduto com Tag	Sim	Não
5	YIG Novelas	TVC	Agregador	Não	Sim
7	TechLabo	TechLabo	Subproduto com Tag	Não	Sim
9	Bom Dia Brasil	GI	Agregador	Não	Sim
10	Jornal Hoje	GI	Subproduto com Tag	Não	Sim
11	Jornal Nacional	GI	Subproduto com Tag	Não	Sim
13	Jornal da Globo	GI	Subproduto com Tag	Não	Sim
15	Então Tá				
16	Globo Esportes				
17	Globo News				
39	Leão a Leão (Novel)				
40	Chicas de Charme!				
41	Avonida Brasil (Novel)				
42	Yale e Anna (Novel de Criação)				
43	Sobrado (Novel)				

Cadastro de Entidades

Google Analytics

Código da Entidade: /

Perfil: 13739310

Visitas Brande: 1=gl/71en7.4nby/avonida.br

Visitas Agregador: null

Visitas Outros Globo: 1=C[www.1|globo.com|globo.com|globo.com]

Omniture Videos

RSD: globovideoprod

String Dimension: www.techlabo.com.br

Novela / Programa Anúnc: null

String Secondary Dimension: null

Pub: [pub]

Omniture Mobile

RSD: [globovideoprod]

CMA Matéria

TechLabo

CMA Video

techlabo

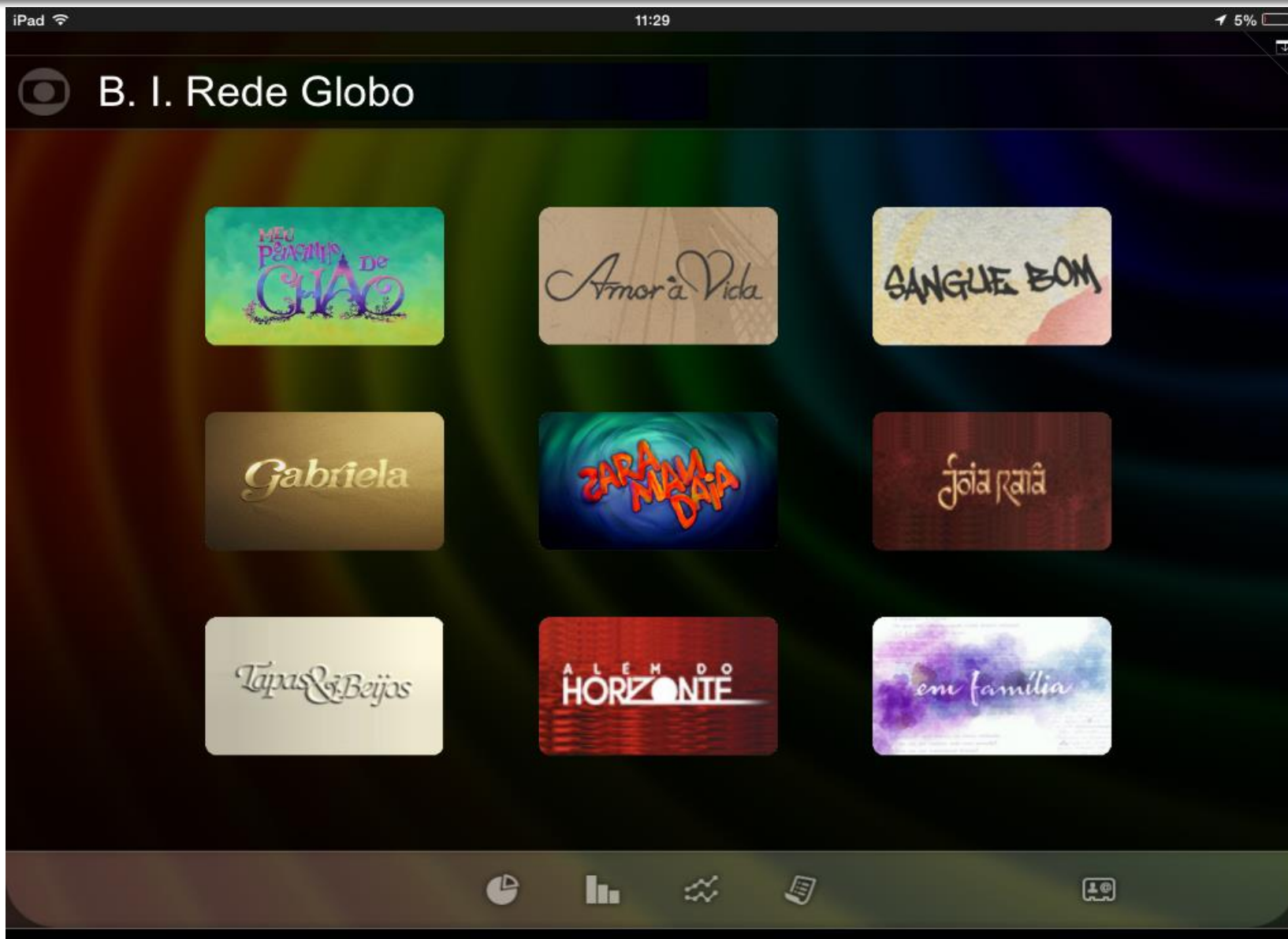
OAS Site Page

techlabo

techlabo

MicroStrategy®
Best In Business Intelligence™





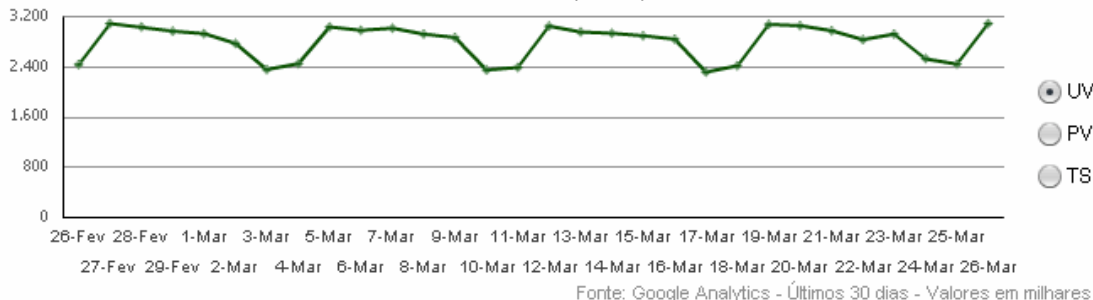




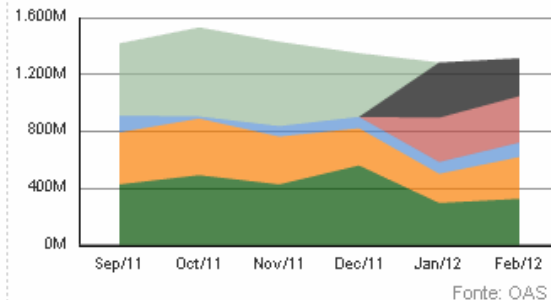
Abril Marcas

Dashboard | Audiência | Mercado | Aplicativos Mobile e Tablet | Revistas Digitais | Publicidade

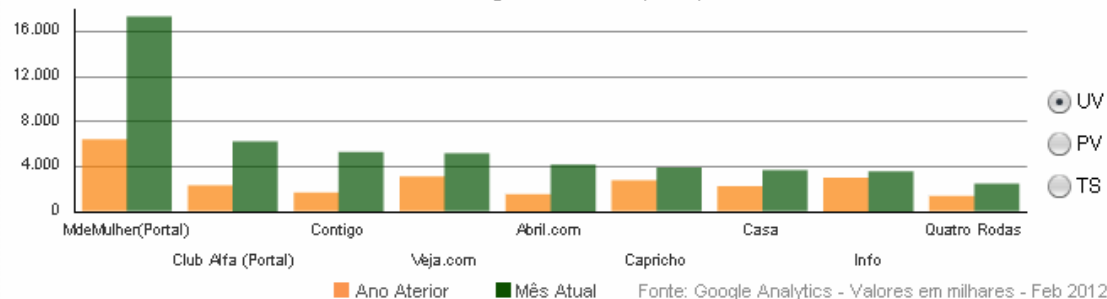
Audiência (Diária)



Aproveitamento de Inventário



Ranking - Audiência (Sites)

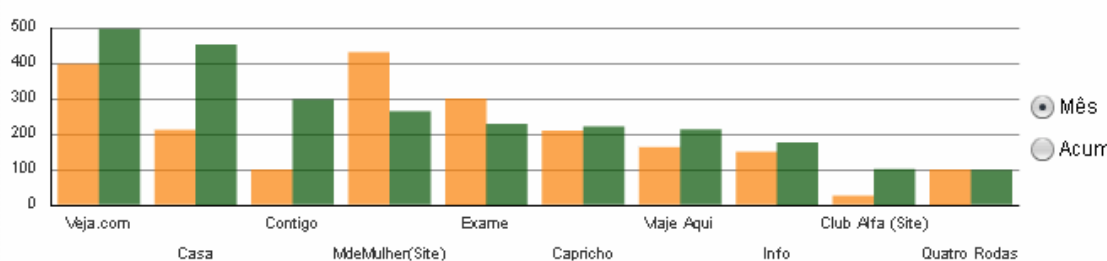


Ranking - Mobile Sites

Site	UV	PV
Mobile - Playboy	29	2.919
Mobile - Capricho	21	540
Mobile - Placar	17	566
Mobile - Abril.com	13	226
Mobile - Loveteen	12	1.849
Mobile - VIP	11	290
Mobile - Veja	11	86

Fonte: Google Analytics - Valores em milhares - Feb 2012

Ranking - Receita



Ranking - Aplicativos

Aplicativo	Mês	Acum
	Downloads	
VEJA		38.452
Revista Veja		35.219
1001 Lugares Guia Quatro Rodas		17.856
BOA FORMA calculadora de calorias		10.287
Revista Superinteressante		9.008
Revista Exame		8.325
EXAME.com		8.069

Estipulante: 615176:NESTLE BRASIL LTDA

Empresa: Total

Período: 04-2014 à 03-2015

Vigência: 01/04/2012

Análise de Beneficiários

Gestão de Saúde

Análise Econômica

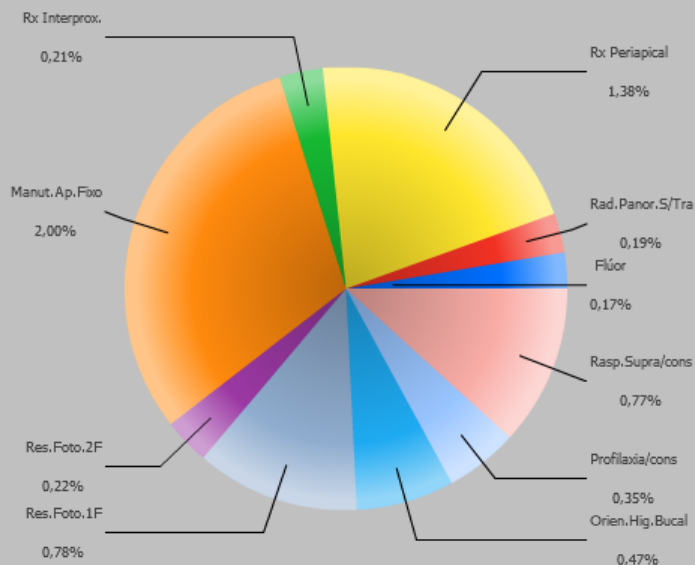
Gestão Rede Credenciada

Plano Total

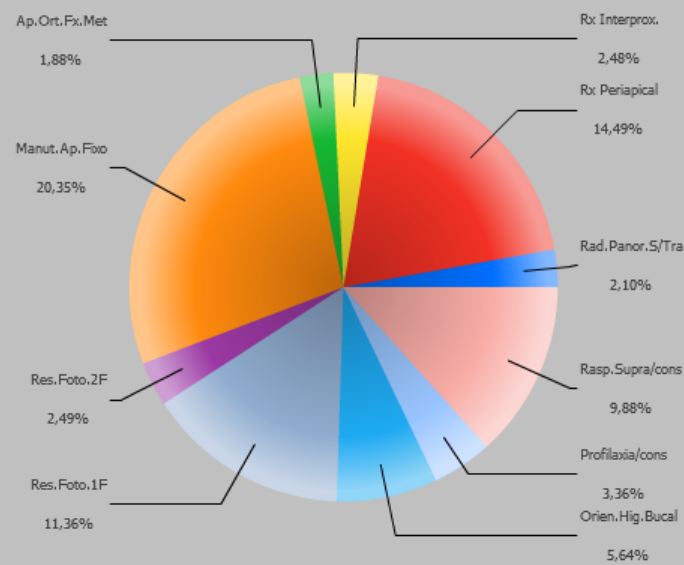
Especialidade **Procedimento** | Procedimento Preventivo

Master CPOV114COLE 1

Procedimentos mais utilizados - Empresa



Procedimentos mais utilizados - Odontoprev





TOKIO MARINE SEGURADORA

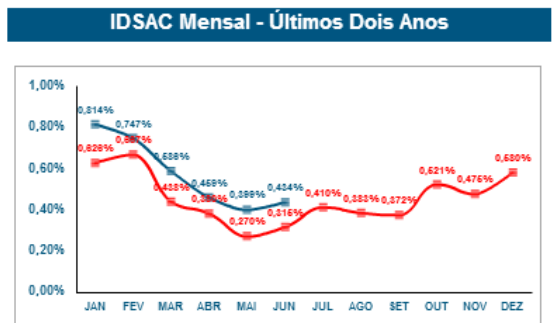
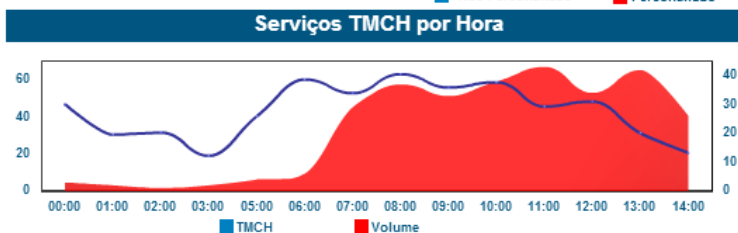
Cliente: **TMS - TOKIO MARINE SEGURADORA**

Sucursal:

Carteira: **AUTO**

NOSSA TRANSPARENCIA, SUA CONFIANÇA

[Home](#) | [Sac Qualidade](#) | [Serviços](#) | [TMCH](#)



Top 10 Serviços	
Serviços	QTD Serviços
PATINS PARA AUTOMOVEIS	9

Top 10 Eventos	
Eventos	QTD Eventos
QUEBRA DE ELETRODOMESTICO	4

Top 50 Cidades	
Cidades	TMCH
Niteroi	47

Indicadores		
Serviços		
% Mês	Ind. Mês	Qtd. ano
1,31%		118.329

Carteira		
% Mês	Ind. Mês	Qtd. ano
1,81%		746.367

Acionamento WEB		
% Mês	Ind. Mês	Qtd. ano
(8,98%)		78.270

Dados Atualizados em: 25/7/2014 15:46:16



[TMCH](#) |
 [TMCH por Cidade](#) |
 [TMCH por Cliente](#) |
 [Variação por Cidade](#)



Indicadores de Tempo Médio Chegada

Data Referência 23/7/2014

Tendência

	Dia	Dia LY	
Tempo Chegada	46	49	
Tempo Previsão	51	43	

	MTD	MTD LY	
Tempo Chegada	48	46	
Tempo Previsão	51	45	

Tempo Chegada Dia



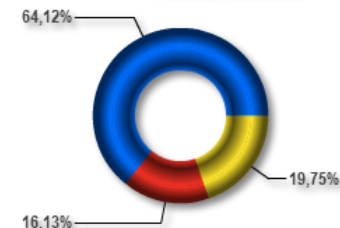
Tempo Chegada TMCH ■ SLA Previso ■

Tempo Previsão Dia



TM Previsão ■

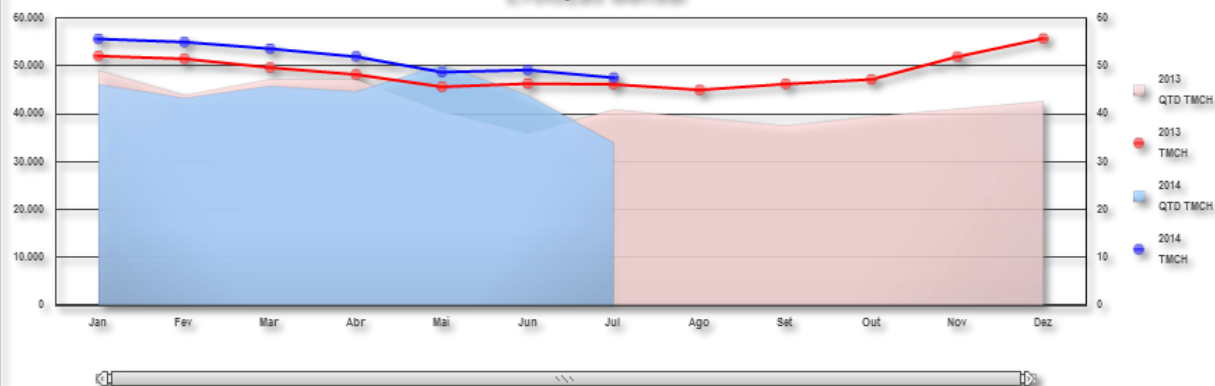
Forma Acesso



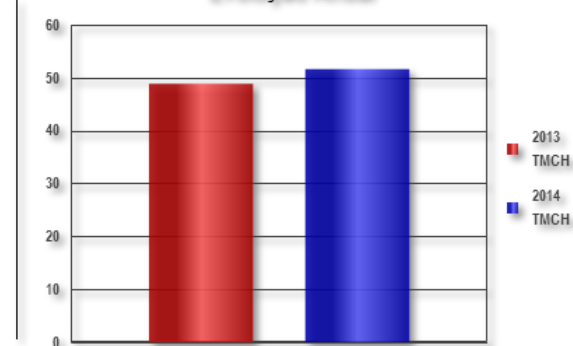
■ 2 Eletrônico WEB |
 ■ 3 Telefonico |
 ■ 5 GPS GPS

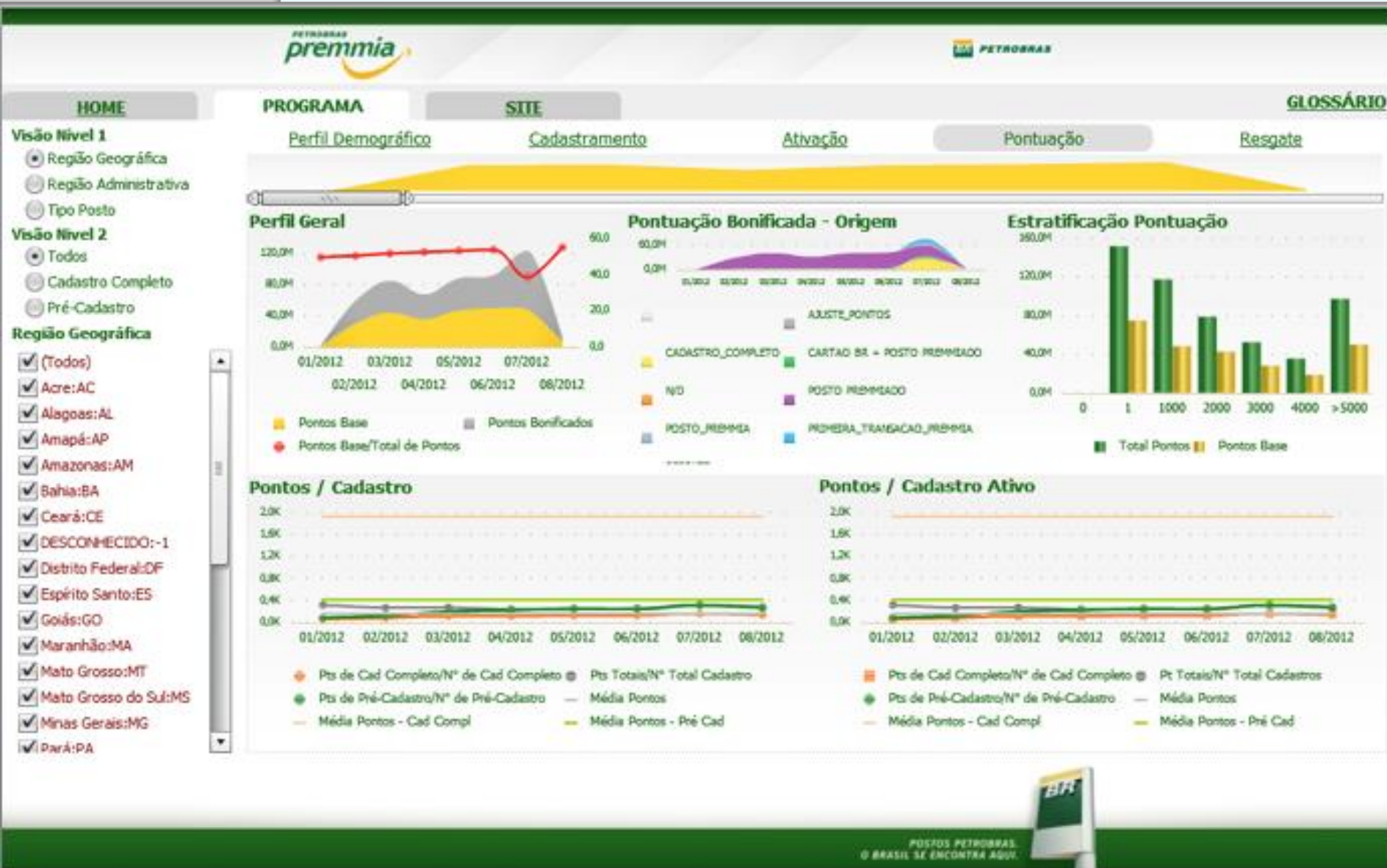
Considera o meio pelo qual prestador recebeu o serviço. Não considera se houve intervenção humana

Evolução Mensal



Evolução Anual





MÉTRICAS DIGITAIS **DASHBOARD**

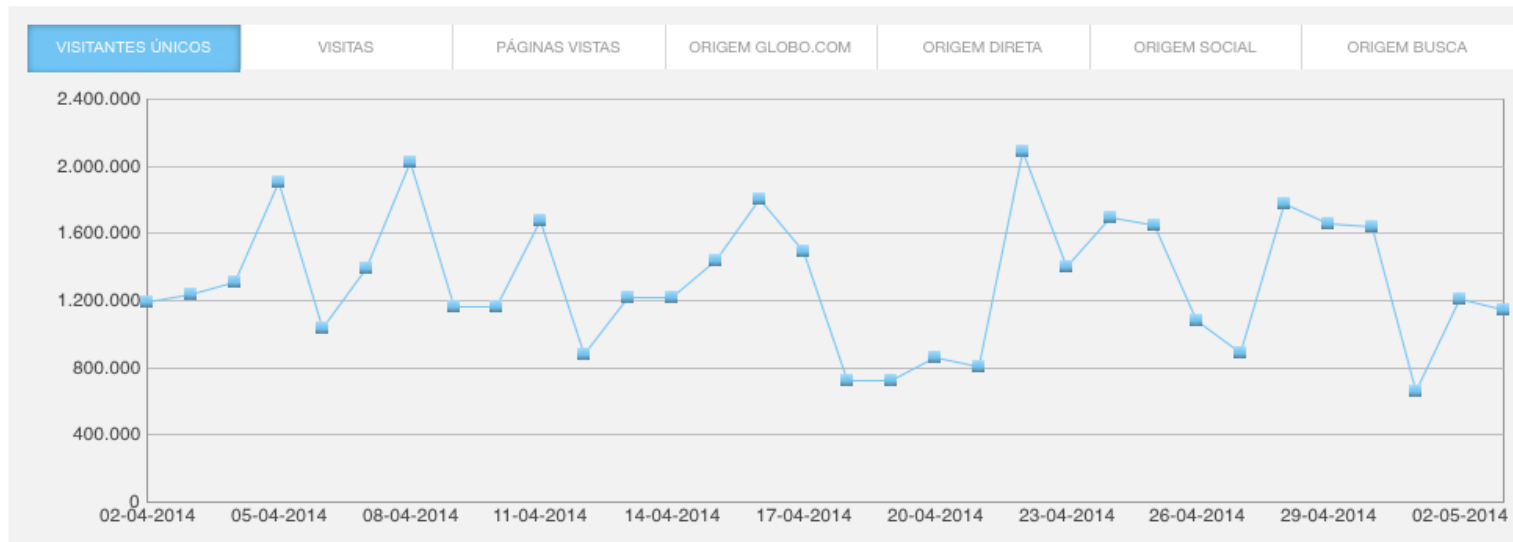
PRODUTO EDITORIA

Diário Semanal Mensal

[GLOSSÁRIO](#)

VOLUME

VISITANTES ÚNICOS 1.148.184	VISITAS 1.327.671	PÁGINAS VISTAS 2.240.771	ORIGEM DE TRAFEGO (VISITAS) <ul style="list-style-type: none"> Diretas Busca Infoglobo Globo.com Redes Sociais Outros Campanhas Paga
AUTONOMIA 32%	ENGAJAMENTO 2,0	BOUNCE RATE 73%	





Relatório R2 - Supervisor

Pag. 1

Mês: Julho 2014

Data de hoje: 06/08/2014

Período de 1 até 06/08/2014

Dias Ative: 33

Velocidade: 91%

Distribuidor: R RAMARI COM E REPRESENTACOES LTDA

Dias decorridos: 21

Dias Restantes: 2

Supervisor: Não informado

Faturamento Sell out

Linha/Família	Sugerido R\$	Realizado R\$	% Ating	% Tend	R.A.F R\$
PLF	R\$ 199	R\$ 0	0%	0%	R\$ 199
Total ADDDA	R\$ 89	R\$ 0	0%	0%	R\$ 89
Atviva	R\$ 38	R\$ 0	0%	0%	R\$ 38
Danoninho	R\$ 33	R\$ 0	0%	0%	R\$ 33
Danio	R\$ 2	R\$ 0	0%	0%	R\$ 2
VD	R\$ 33	R\$ 0	0%	0%	R\$ 33
Requeijão Danone	R\$ 3	R\$ 0	0%	0%	R\$ 3
LHT	R\$ 5	R\$ 0	0%	0%	R\$ 5
Suco	R\$ 6	R\$ 0	0%	0%	R\$ 6

Produto Foco	Sugerido R\$	Realizado R\$	% Ating	% Tend	R.A.F R\$
ACTIVA LIQUIDO 900	R\$ 6	R\$ 0	0%	0%	R\$ 6

Distribuição Numérica Mês

Sugerido	Realizado	% Ating	R.A.F
1	0	0%	1

	Visitas Cadestradas	Pedidos Realizados na Rota Cadestr.	%
Positivação	2	0	0%

	PDVs Base	Realizado	%
Cobertura Múltipla - PL/OU	0	0	
Cobertura Múltipla - PR/BR	0	0	

	Sugerido R\$0	Realizado R\$0
Perdas/Trocas PLF		

Sugerido Fat. Dia
R\$ 89

Sugerido Pedidos Dia
1

Relatório R3 - Vendedor

Vendedor: Vendedor não existe no cadastro de GENEOS

Faturamento Sell out

Linha/Família	Sugerido R\$	Realizado R\$	% Ating	% Tend	R.A.F R\$
PLF	R\$ 199	R\$ 0	0%	0%	R\$ 199
Total ADDDA	R\$ 89	R\$ 0	0%	0%	R\$ 89
Atviva	R\$ 38	R\$ 0	0%	0%	R\$ 38
Danoninho	R\$ 33	R\$ 0	0%	0%	R\$ 33
Danio	R\$ 2	R\$ 0	0%	0%	R\$ 2
VD	R\$ 33	R\$ 0	0%	0%	R\$ 33
Requeijão Danone	R\$ 3	R\$ 0	0%	0%	R\$ 3
LHT	R\$ 5	R\$ 0	0%	0%	R\$ 5
Suco	R\$ 6	R\$ 0	0%	0%	R\$ 6

Produto Foco	Sugerido R\$	Realizado R\$	% Ating	% Tend	R.A.F R\$
ACTIVA LIQUIDO 900	R\$ 6	R\$ 0	0%	0%	R\$ 6

Distribuição Numérica Mês

Sugerido	Realizado	% Ating	R.A.F
1	0	0%	1

	Visitas Cadestradas	Pedidos Realizados na Rota Cadestr.	%
Positivação	2	0	0%

	PDVs Base	Realizado	%
Cobertura Múltipla - PL/OU	0	0	
Cobertura Múltipla - PR/BR	0	0	

	Sugerido R\$0	Realizado R\$0
Perdas/Trocas PLF		

Sugerido Fat. Dia
R\$ 89

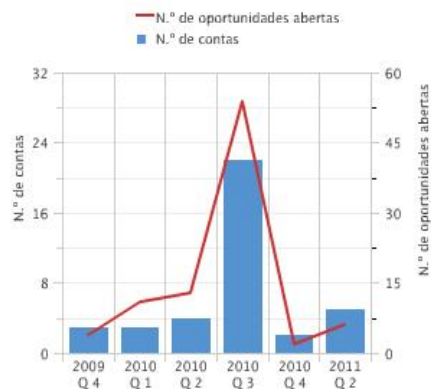
Sugerido Pedidos Dia
1

Ano de abertura
 2011

 Região da conta País da conta Nome da organização do funcionário


Histórico da conta

Hora da execução: 26-04-2011 9:20:49


[Modificar](#) - [Atualizar](#)

Contas principais

Hora da execução: 26-04-2011 9:20:49

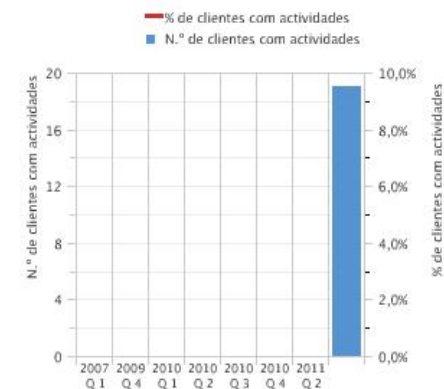
Nome da conta	N.º de encomendas	Receitas de oportunidades	Total de receitas de encomendas
CLIENTE PROF SA	1	\$342,00	\$0,00
BARRI GATUM	7	\$200,00	\$4.600,00
NELIA ESTROIA	1	\$0,00	\$3.100,12
NUNO LOPES	47	\$0,00	\$3.000,00
Não especificado	134	\$0,00	\$23.867,68
PAES TAVARES	0	\$0,00	
PEDRO MENDES DE BARROS	0	\$0,00	
PEDRO TAVARES	29	\$0,00	\$92.053,45
POTENCIAL, TESTE	0	\$0,00	
POTENCIAL, TESTE	0	\$0,00	

Registos 1 - 10

[Modificar](#) - [Atualizar](#)

Actividades da conta

Hora da execução: 26-04-2011 9:20:49


[Modificar](#) - [Atualizar](#)

Sell Events

Selling Events Dashboard

Revenue

FILTER ATTRIBUTES

Sell Type

Sell Item Type

Seller Family

Seller

- (All)
- KEY ACCOUNTS BPI HOU
- KEY ACCOUNTS OLYMPI
- KEY ACCOUNTS SWAKO
- MH BPI
- MH Gobabis
- MH Katima Mulilo
- MH Katutura
- MH Keetmanshoop

Sales Person

- (All)
- CHIRLEY ORR
- DALTON STRAUSS
- DELTON STRAUSS
- DOMINGO MANUEL

Seller **METRICS** Net Sales (N\$) Sales Value Returns Value Sold Items Returned Items Selling Events

Selected Month: December-2010

Sales Person **METRICS** Net Sales (N\$) Sales Value Returns Value Sold Items Returned Items Selling Events

Selected Month: December-2010

Sales Person	Net Sales (N\$)
JEFFREE ISAACS	N\$ 384,505.330
MEMORY KAURIVI	N\$ 271,268.310
SANDRA NGUJAPEUA	N\$ 204,724.480
RENATHE EISES-GORESES	N\$ 97,698.470
Total	N\$ 958,196.590